Community Engagement
Engaging communities through partnerships

Phoenix Collegiate Academy Outreach Fair
Youth Advisory Board (YAB) members attended the Phoenix Collegiate Academy (PCA) Outreach Fair to promote their work and share their experiences with other youth. Through this event, YAB members were able to practice their leadership and public speaking skills while expanding their network.

City of Phoenix Latino Institute: PHX Kids Get Fit! Community Health Event
YAB members volunteered their time to inform community members about how to make good nutrition choices, why daily physical activity is important, and what the CHPDP is doing in their research to help grow the science of health promotion and disease prevention to make a positive impact on vulnerable community members.

American Diabetes Association Health Fair
CHPDP staff and YAB members distributed information about the center’s mission, provided information on faculty research studies and promoted healthy living through an interactive physical activity game.

NCLR National Latino Family Expo
The CHPDP showcased the center’s various research studies, distributed recruitment information, and promoted physical activity through a kidfriendly interactive game which showed the children how to perform different exercises. The National Latino Family Expo is one of the largest events in the country focused on providing resources and activities for the entire family, with an average attendance of over 20,000 and more than 150 exhibitors.

CHPDP Summer Work with Science in the City Program
The CHPDP assisted the Southwest Interdisciplinary Research Center (SIRC) with the annual Phoenix Union High School District Science in the City Program. This program provides 8th grade students the opportunity to come to the ASU campus and learn about SIRC’s research projects, in addition to participating in physical activity exercises and nutrition in the kitchen.

This year we...
attended 7 community events
received 80 Facebook page “likes”
gained 67 Twitter followers
were re-tweeted 36 times
Youth Advisory Board
Ambassadors to the community

What is the YAB?
The Center for Health Promotion and Disease Prevention Youth Advisory Board (YAB) is a scientific advisory, service-learning, and leadership development program where youth, between the ages of 14 and 17, serve as advisors to the center's faculty, mentees, and staff, and as health promotion ambassadors to their communities.

- 13 members (6 female, 7 male aged 14-17)
- 9 total sessions
- Community Project: Southwest Keys Shelter Toy Drive
- Faculty Advisement Sessions: 5
- Topics: HPV Vaccination Promotion Intervention (Chen), DEXA Scan and Pregnancy Testing (Shaibi), Viv Maryvale Website Project (Soltero)

YAB in the Community
Through community engagement activities, the CHPDP Youth Advisory Board members learn to identify and appreciate the needs of community members while promoting the YAB’s work and available opportunities within the CHPDP. The youth participated in multiple community events this year including the ADA Health Fair, City of Phoenix Latino Institute: PHX Kids Get Fit! Community Health Event, and the Phoenix Collegiate Academy Outreach Fair.

Fall Health Promotion Project
To promote healthy living and emotional well-being, the YAB members delivered wellness activities and gifts to the 138 children and teens currently living at a valley youth shelter. The YAB members worked hard gathering donated toys through their schools, churches, families, and friends. The goal was to raise at least 150 toys and within 2 weeks the YAB members raised over 350 toys!

Being part of the ASU community since my junior year has really made a phenomenal impact on my life. Through this I have learned to be a more influential leader and speaker for my community.
- Angelica, YAB member

How did the YAB improve?
In its second year the YAB achieved the following objectives:
- Increased the amount of participants to 10-15 youths
- Recruited new members by partnering with school teachers and staff
- Established Youth Board Committees
- Identified a community project and carried out the tasks necessary to complete it
- Established Social Media presence
- Established a qualitative evaluation plan for the program
- Developed a focus group structure
- Revised curriculum utilizing focus group and qualitative evaluation items